



Lorenzo Miglioli  
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**Data: always till' now**

**Destinatario: you**

**Oggetto:  
curriculum di Lorenzo Miglioli**

## CURRICULUM DI LORENZO MIGLIOLI

- **journalism**

In the '80 I was working mostly as a free lance per PANORAMA, IL MANIFESTO, L'EUROPEO, IL MATTINO DI NAPOLI, THE FACE (UK), EL VIBORA (ES), VANITY, FRIGIDAIRE, ALTER ALTER e many others important magazines in Italy and Europe as well.

- **writing**

Between the several works it has written and published four novels: HITLER WARHOL EXPERIENCE considered the anticipation of cyberpunk aesthetic in Italy; RA-DIO the first Italian published hypertextual novel; BERLUSCONI E' UN RETROVIRUS available also in net to [www.lorenzomiglioli.com](http://www.lorenzomiglioli.com) (currently in course of restructure - 82,000 copies downloaded approximately) a part of this novel has been published in DIGITAL DELIRIUM the collection already edited in many countries, curated da Arthur Kroker with Hakim Bej, Bruce Sterling, RUSirius, J. Baudrillard, Paul Virilio ecc.; Short stories published on books and on line in USA, Germany; Romania, Canada, Gran Bretagna, Ireland, France, Spain, Russia, Japan (the HAIKU PILLS series inside the Biennale Blogwork Project in 2004), China and other countries as well.

- **Theatre (almost digital)**

- digital senario for [A LOVER'S DISCOURSE](#), theatrical opera at the ELISEO of Rome, from Roland Barthes e directed by Piero Macarinelli.

- digital senario for SLEEPING AROUND, theatrical opera at the ELISEO of Rome by the scottish authors Mark Ravenhill, Hilary Sannin, Stephen Greenhorn e Abi Morgan , directed by Marco Carniti.

- As author: **MINI-MALI**, represented in 1985 to the International Festival of Polverigi. Defined like the first experiment of CyberTheatre in Italy and Europe. In collaboration with Igort, Bruce Gedulgig (Tuxedo Moon), the Surprize (italian pop group in the uk indies with two singles), Two dancers of the No' theatre company of Ichicawa Ennosuke III, the architect Paolo Riani, the Imatique of Paris, the IRCAM of Paris.

- Co-foundation and co-singer of the musical group **SLAVA TRUDU!** Short but epic life: a concert-performance recorded by the Swiss National Radio live at the New Morning of Geneva, two days after Miles Davis concert! A mini-LP with Polygram Europe produced by the (at the time) Depeche Mode producer.

- h 23.30 **EYEROPHANY** a project by Emiliano Montanari performed by David Lynch, Angelo Badalamenti, Trentemøller feat. Lorenzo Miglioli ptducer for Mimic and Pixeldna

- **Content direction and managing**

- working as Content Manager and Author, for the italian digital company, InferentiaDNM and the international corporation Ferrero, developed and managed the MAGIC-KINDER project, actually considered as the biggest brand game of the world ever, 15.000.000 games played by kids in two years – 210 on line games realized and 55 profesionists engaged. To play the kids needed a code hidden inside the chocolate egg, readeable in a paper card. Magic.Kinder was solded and played over 19 world countries.

- in 1987, 1988 and 1989 working as creative producer for NUMERO UNO INTERNATIONAL on the films **MARY PER SEMPRE**, **RAGAZZI FUORI** by MARCO RISI, **ULTRAS** by RICKY TOGNAZZI, **THE INNER CIRCLE** by ANDREI KONCHALOWSKI, and theTV series **EXTRALARGE** with the italian and international star BUD SPENSER;



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- in 1999 founder of DOLLYDESIGN, the most important community of the italian web and video creatives ([www.dollydesign.com](http://www.dollydesign.com)).
- founder of MIMIC – CONTENUTI DIGITALI company that own Dollydesign and many on line assets. I'm the CEO ([www.mimic.it](http://www.mimic.it)).
- On the website of the Biennale of Venice, in 2003, I have managed and write for a year a collective Blog: BLOGWORK-THE NETWORK IS THE ARTWORK written in English. With the Biennale of Art 03, created and authorized GLUEBALIZE the four-month review of interactive art, two numbers and 400,000 persons per single issue download the magazine ([www.gluebalize.com](http://www.gluebalize.com)) and the total presence/visits were more than 5.000.000.
- In 2000 and the 2001 under the artistic direction of Maurizio Scaparro, I was the media manager for the creation of the Company of Youngs at the Eliseo Theatre of Rome, in occasion of the centenarian. The Eliseo is the most famous and important theatre in Italy.
- FOUNDER IN 2006 OF PIXELDNA, CINEMA AND ENTERTAINMENT PRODUCTION COMPANY, OUR FORST MOVIE IS IN THE SHOOTING SESSION IN ROME, TITLE: **THE LAST BANDIT** BY THE DIRECTION OF MARTIN DONOVAN (author and writer of DEATH BECOMES HER di Robert Zemeckis, e regista di APARTMENT ZERO cult movie degli anni '90) with MARTINA STELLA, PIERLUIGI COPPOLA, LINA SASTRI, COLIN FIRTH etc.; A SECOND MOVIE IT'S IN POST PROD, **ALBAKIARA** DIRECTED BY STEFANO SALVATI, WITH THE VASCO ROSSI SOUNDTRACK, RE-ARRANGED BY GAETANO CURRERI, WITH RAZ DEGAN, DAVIDE ROSSI, ALESSANDRO HABER, VITO, DARIO BANDIERA, LAURA GIGANTE ETC.
- IN 2008, CO-PRODUCER OF **I AM LOVE** DIRECTED BY LUCA GUADAGNINO, WITH TILDA SWINTON, MARISA BERENSON, ALBA ROHRWACHER.
- 2008 STARTUP OF **MY DOLCE VITA**, DIRECTED BY EMILIANO MONTANARI AND THE STARTUP OF **VERDIANA** WITH THE GRAN TEATRO LA FENICE DI VENEZIA, A MOVIE FOR THE BICENTENARY OF THE GIUSEPPE VERDI BIRTH DIRECTED BY EMIR KUSTURICA.

#### • DIRECTOR

- in collaboration with Repubblica.it (the most important on line and offline newspaper magazine in Italy), the first italian concert (webcasting) on the Internet in Italy, in 1995 of the very popular hip hop artist Frankie Hi Energy, at the end we have produced a webclip from the song: **FILI**.
- Writing and direction of the documentary **DREAM MACHINE TV** (on the new digital artists them) for RAISAT ART, on the air at the 15 June 03.
- Writing and direction of the film: **A RECONSTRUCTED FUTURE**, shot in Venice in the Theatre the Fenice during the reconstruction works after the 1996 big fire. Edited in a short one for the sale of the commemorative CD of the reopening of the Theatre: RE.BORN sold in many countries.
- Writing and Direction of the mostly animated short for the world-wide IBM road tour with subject the Fenice of Venice: **FENICE: PROJECT DE the RECONSTRUCTION**, shown for the first time at the embassy of Italy in France, in Paris.
- Direction of the animation videoclip **MARILENA YEYE**, from the still unknown song singed by Gino Bramieri (one of the most all time famous italian actor) founded in 2004 for the domestic market; between many tv passages, it's to cite the TG1 (the tv news of RAI- italian national broadcasting) with an estimated audience of 8 million.

#### • New media strategic consultant

- Overview Project - interfaced dynamic mapping and 3D of the italian cities for ESA- (european space agency) and redesign in key of communication and usability of the new web site of ESA, Earthwatch, 1998/9;
- Interactive data exchange bank for Cinecittà ; Co-idea and co.project of LID – (Laboratorio Italiano Digitale) for Cinecittà Holding under and with the Gillo Pontecorvo managing.



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- founder of the Modena civic net : MO-NET Modena Network, first civic net in Italy together to the one of Bologna.
- TECHNOLOGY AND INTERACTIVE ENTERTAINMENT AND ON SITE CONTENTS FOR THE MEDITERRANEAN THEME PARK IN CATTOLICA, EMILIA-ROMAGNA.
- TELECOMITALIA (communities, communication via e-mail and newsletter of information with RAI Teletext)
- PHILIPS PROJECTS (net of webTV for great cruise ships)
- MEDIASET (two year consultant for the digital development, 1999 and 2000)
- RAI (two year consultant for the digital development 1998, 1999)

- media talk about me :

**Press:** IL RESTO DEL CARLINO, IL MATTINO di Napoli, L'ESPRESSO, PANORAMA, L'EUROPEO, THE FACE (UK), BLITZ (UK), EL VIBORA (Spagna), LA REPUBBLICA, IL GIORNALE NUOVO, LA VOCE REPUBBLICANA, GLAMOUR, APPLICANDO, MICROSOFT MAGAZINE, VIRTUAL, NEURAL, AVVENIRE, FRIGIDAIRE, ALTER, ANNA, RUMORE, IL CORRIERE DELLA SERA, TUTTOLIBRI, LA STAMPA, IL GIORNALE di Napoli, IL MESSAGGERO, PULP, L'UNITA', L'UNITA' MATTINA Regione Emilia-Romagna, IL MANIFESTO, IL SOLE 24 ORE, LA GAZZETTA DI MODENA (national pages extended on the chain of other gazettes of Mantova, Reggio Emilia, Ferrara etc), MUSICA di Repubblica ; PC MAGAZINE ITALIA, NET & WORK (mensile Telecom); WIRED MAGAZINE;

**Television:** TG3 national e TG Regionale Emilia-Romagna, TG of VIDEOMUSIC, MOKA SHOCK on VIDEOMUSIC, METROPOLIS book show on VIDEOMUSIC, MEDIAMENTE on the RAI (national broadcasting tv), A TUTTO VOLUME on Mediaste tv (CANALE 5; ITALIA 1; RETE4), SOME SHOWS ON RAI EDUCATIONAL, L'ALTRA EDICOLA on RAI2, DOVE VANNO I PIRENEI, various regional and local tv, CANADA NATIONAL BROADCASTING ; Tgcom; TG5; TG1 raiuno;

**Radio:** RADIO POPOLARE in Milano, ITALIA RADIO, RADIORAI 1, 2, 3, RAI STEREO NOTTE, various regional and local radio, RADIO NAZIONALE SVIZZERA ;

**Internet:** actually hundreds of websites are linking and talking about my work and projects.